

## PERSONAL MARKETING PLAN

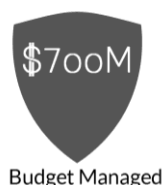
## SENIOR OPERATIONS MANAGEMENT

International Operations Management in manufacturing environment with significant responsibility for identifying business strengths and weaknesses.

## TARGET JOB TITLES:

Manager of Global Operations | VP Operations | International Operations | COO

## SUMMARY:



A Senior Operations Management professional with over **17 years** experience in global markets for the food manufacturing industry. Greatest assets are in identifying strengths and weaknesses of businesses and building a team to design and deliver effective solutions. Career includes managing production, operations, quality control and purchasing functions for three multinational corporations. Over seven years' experience providing turnkey operations consulting for the start-up of several production facilities in Europe and Latin America. Managed budgets valued to **\$700M** annually. Led a team of **27** direct reports located in **five** countries including three non-English speaking facilities.

## COMPETENCIES:



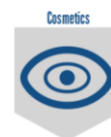
## TARGET MARKET:

**Geographic:** East Coast United States with global locations in Europe.

**Types of Industries:** Manufacturing organization in Food, Cosmetics or beverages.

**Size of Organization:** Over 2,000 employees including operations and distribution.

**Organization Culture:** Multi-Cultural Senior Management team, defined processes, open to innovation.



## TARGET COMPANIES:

Food	Cosmetics	Beverages
Campbell & Creighton Foods	Babson & Banks	Baxter Beverages Norwegian Products
Causeway International	Cosmogentica	Best Packaging
Elliott's Slim-Line	Dole, Bisco & Creighton	First-in-Line Beverage Corp
Grabhorn Foods	East-West American Products	Transatlantic Liquid Trade
Lincoln Foods International	Gamble & Pierson	Waters & Felini Global
National Foods Distributors	Le Brie Specialties	Westminster Beverage
Olympus Foods	Primo Products	General Organics
Present Farm Foods	Reynolds & Reeves	Southern Frozen Foods